



## COURTNEY BIRD

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### DIRECTOR

Courtney Bird has more than 25 years experience as a finance leader for a Fortune 500 company in the consumer packaged goods industry and as a management consultant for a regional CPA firm.

### EXPERIENCE

Throughout her career, Courtney has been a strategic business partner to senior marketing, sales, and research and development leaders while delivering strong financial results in challenging economic and competitive environments. She has gained valuable experience in strategy development, operating plan creation, financial forecasting, new product commercialization, pricing analytics, product segmentation and organizational design. Additionally, Courtney has led FP&A teams and is experienced in developing and streamlining reporting for senior leadership, implementing process improvements, managing financial restatements, and leading major project initiatives that have included software installations. Her diverse background includes talent development and the creation and management of leadership training programs.

### RESUME

#### **CFO Systems, LLC**

Director

#### **Conagra Brands, Inc**

Senior Director Foodservice Finance

Director Segment FP&A

Director Brand Finance

Senior Financial Analyst

#### **Smith, Batchelder & Rugg, CPAs**

Senior Management Consultant